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FILED VIA FACSIMILE

PATENT APPLICATION  
Docket No: 14531.46

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:



Philip Y. Goldman, et al.

Serial No.: 09/264,432

Confirmation No.: 3073

Filed: March 8, 1999

For: SYSTEM AND METHOD OF INSERTING  
ADVERTISEMENTS INTO AN INFORMATION  
RETRIEVAL SYSTEM DISPLAY

Examiner: Scott E. Beliveau

Customer No. 022913

## TRANSMITTAL FOR REQUEST FOR CONTINUED EXAMINATION

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This is a Request for Continued Examination (RCE) under 37 CFR § 1.114 for the above-identified application.

U.S. Patent and Trademark Office  
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A. Enclosed

X An Amendment "E" and Response for entry in the present application.

B. Payments

X Form PTO-2038 submitting payment in the amount of \$750.00 is enclosed to cover the RCF filing fee pursuant to 37 CFR § 1.17(e).

X The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-3178.

X Any additional filing fees required under 37 CFR § 1.16.

X Any patent application processing fees under 37 CFR § 1.17.

X The Commissioner is hereby authorized to charge payment of the following fees during the pendency of this application or credit any overpayment to Deposit Account No. 23-3178.

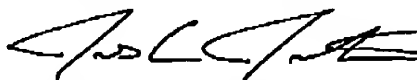
X Any filing fees under 37 CFR § 1.16 for presentation of extra claims.

X Any patent application processing fees under 37 CFR § 1.17.

Please address all future correspondence in connection with the above-identified patent application to the attention of the undersigned.

Dated this 20 day of January 2004.

Respectfully submitted,



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RDN:JCJ:cm  
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